

12th September 2016

Re: Business Higher Education Round Table Awards

To Whom It May Concern:

Genix Ventures Pty Ltd has been participating in Monash's IT Postgraduate Industry Experience Program for over 1 year i.e., we are currently participating in the third cycle of the programme.

Genix strongly believes in the benefits of this programme because it is unique in its nature and it closely mirrors the situation in a modern, entrepreneurial workplace. It provides a holistic project experience for each team member:

- 1 *Need to identify service opportunities within a broad field.* The programme does not prescribe the implementation of a particular solution. Rather it challenges the team to find an opportunity i.e., it brings together creativity with a market-oriented view.
- 2 *Ability to work in an interdisciplinary team.* There are two aspects with regard to the team structure that provides a learning opportunity:
 - 1 It provides every member the immediate advantage to not only experience the team dynamics but also to work with members that have a different backgrounds and sometimes even "speak a different language".
 - 2 The necessity to take the team's skill set into account when the opportunity and therefore the solution is selected i.e., to have an open and creative mind with regard to the delivery. Every project has certain hard constraints and it is the team's responsibility to deliver the best possible outcome within them. Here the team composition is one of them and it challenges the team to come up not just with a great idea but one that makes the best use of everybody's skill set, too.
- 3 *Delivery of an actual solution.* Last but not least, it isn't a theoretical exercise nor a narrow implementation exercise. It is the overall objective that the solution can be taken to market i.e., that anyone can actually use the solution and see the benefits.

It is a pleasure to see the enthusiasm of the different teams, to engage in open discussion with them as well as seeing the ideas coming to life within a matter of weeks.

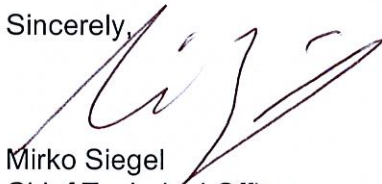
The programme has demonstrated the benefit for anyone who has a keen interest in "shaping his or her environment".

Furthermore, the programme provides several benefits for Genix, too:

- The ability to connect with innovative and motivated students in order to discuss the latest trends and market assessments.
- The opportunity for the participating Genix staff to continue to develop their leadership skills through the mentoring experience.

Please feel free to contact me if you would like to get further information.

Sincerely,



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